

# Agenda

- 1. OIAA Overview
- 2. Development
- 3. Air Service
- 4. Customer Service







#### **OIAA Mission**

Operate and grow Ontario International Airport (ONT) as one of the most competitive, efficient, innovative customer-friendly passenger, cargo, and business airports in the United States as a key economic asset serving the Inland Empire and the entire Southern California region.





#### What is the OIAA?

- Created on August 21, 2012 via a Joint Exercise of Powers Agreement between the City of Ontario and the County of San Bernardino.
- Autonomous public entity, separate, apart and independent from the City of Ontario and the County of San Bernardino. All ONT assets are owned and operated by OIAA.





#### What is the OIAA?

- Governed by a five (5) person Board of Airport Commissioners.
   Four (4) members are appointed by Ontario City Council, and one (1) member shall be the Supervisor of the San Bernardino County Board of Supervisors representing the district in which the airport is located. Of the four (4) members appointed by City Council, two (2) are members of the business community within the airport's market service area, and two (2) are Ontario City Council members.
- Organization currently comprised of approximately 10 OIAA staff, supported by approximately 200 Los Angeles World Airports staff as we transition over the next 21 months (or sooner) to a new organizational airport management model.
- Current revenues nearly \$ 60 Million annually with strong growth potential.





#### **How is OIAA/ONT funded?**

- OIAA/ONT is required to be totally self-sufficient and generate revenues to cover all costs.
- OIAA/ONT is funded primarily by fees paid by airport users including airlines, passengers and businesses operating at the airport.
- OIAA/ONT accepts millions of dollars annually from the Federal Aviation Administration (FAA) in the form of entitlement and discretionary grants to support capital projects.
- In light of accepting federal funds, OIAA/ONT is statutorily required to expend all airport revenues for the operating and capital costs of its' airports only. "Aviation pays for aviation".

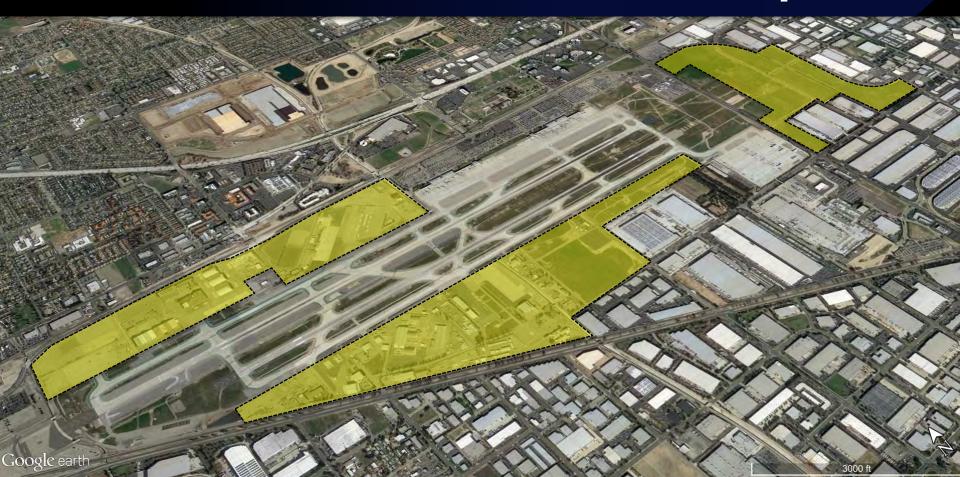








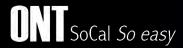
ONT SoCal So easy



## ONT SoCal So easy









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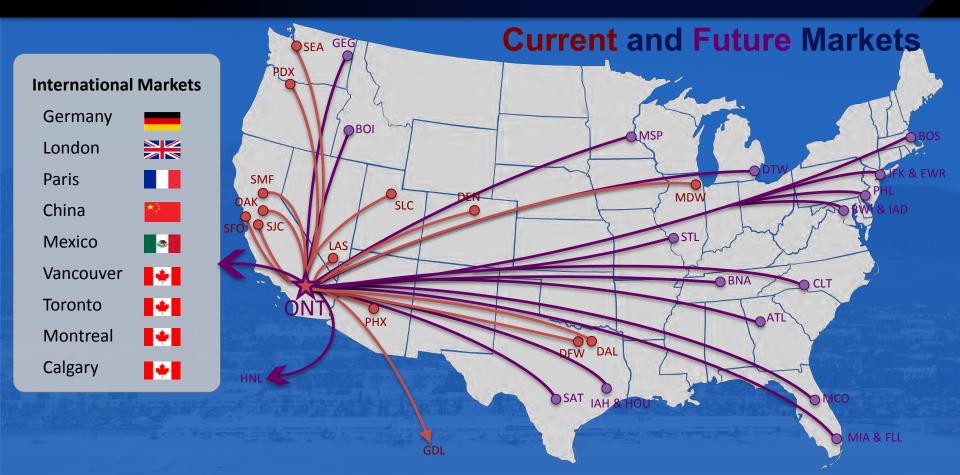












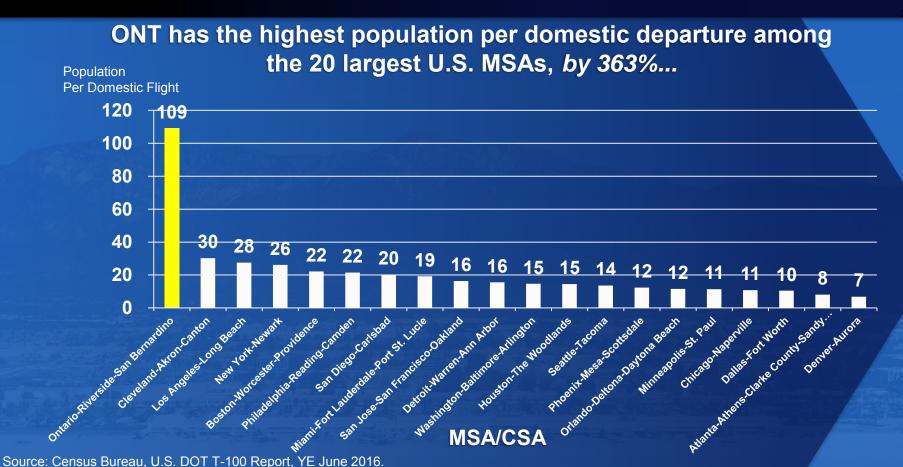


Rank		2015	ONT is in the		
	Metro Area	Population			
			and in the r		
1	New York-Newark, NY-NJ-CT-PA CSA	23,723,696			
2	Los Angeles-Long Beach-Anaheim, CA CSA	18,679,763			
	Chicago-Naperville, IL-IN-WI CSA	9,923,358	Portion of this CSA		
4	Washington-Baltimore-Arlington, DC-MD-VA-WV-PA CSA	9,625,360			
	San Jose-San Francisco-Oakland, CA CSA	8,713,914	ONT's secondary		
6	Boston-Worcester-Providence, MA-RI-NH-CT CSA	8,152,573	area		
7	Dallas-Fort Worth, TX-OK CSA	7,504,362			
8	Philadelphia-Reading-Camden, PA-NJ-DE-MD CSA	7,183,479			
9	Houston-The Woodlands, TX CSA	6,855,069			
10	Miami-Fort Lauderdale-Port St. Lucie, FL CSA	6,654,565			
11	AtlantaAthens-Clarke CountySandy Springs, GA CSA	6,365,108			
12	Detroit-Warren-Ann Arbor, MI CSA	5,319,913			
13	Seattle-Tacoma, WA CSA	4,602,591			
14	Phoenix-Mesa-Scottsdale, AZ Metro Area	4,574,531			
15	Ontario-Riverside-San Bernardino, CA Metro Area	4,489,159			
16	Minneapolis-St. Paul, MN-WI CSA	3,866,768	OUT :		
17	Cleveland-Akron-Canton, OH CSA	3,493,596	ONT primary		
18	Denver-Aurora, CO CSA	3,418,876	catchment area		
19	San Diego-Carlsbad, CA Metro Area	3,299,521			
20	Orlando-Deltona-Daytona Beach, FL CSA	3,129,308			
21	Portland-Vancouver-Salem, OR-WA CSA	3,110,906			
22	Tampa-St. Petersburg-Clearwater, FL Metro Area	2,975,225			
23	St. Louis-St. Charles-Farmington, MO-IL CSA	2,916,447			
24	Pittsburgh-New Castle-Weirton, PA-OH-WV CSA	2,648,605			
25	Charlotte-Concord, NC-SC CSA	2,583,956			
26	Sacramento-Roseville, CA CSA	2,544,026			
27	Salt Lake City-Provo-Orem, UT CSA	2,467,709			
28	Kansas City-Overland Park-Kansas City, MO-KS CSA	2,428,362			
29	Columbus-Marion-Zanesville, OH CSA	2,424,831			

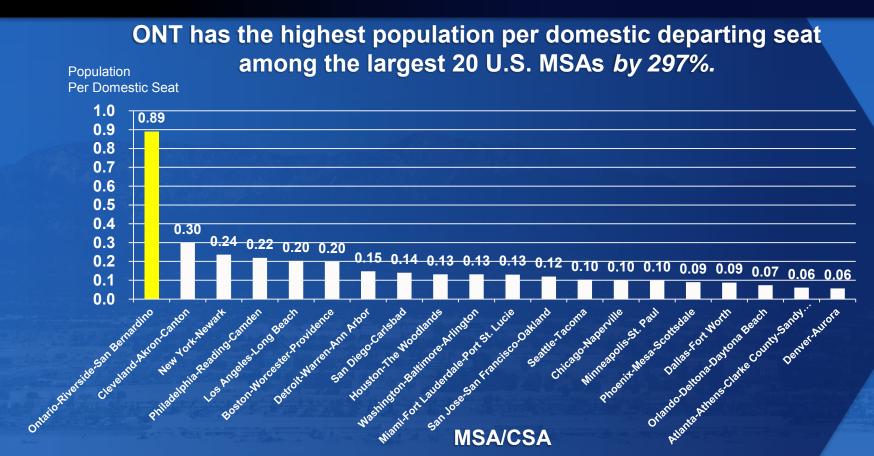
the 15th-largest MSA in the U.S.; nation's 2<sup>nd</sup>-largest CMSA A comprises catchment

Source: U.S. Census Bureau, 2015.

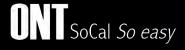








Source: Census Bureau, U.S. DOT T-100 Report, YE June 2016.

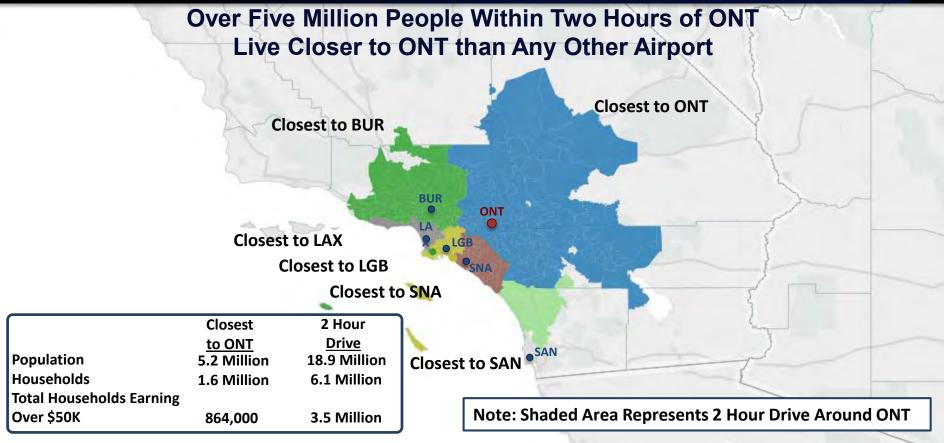


# L.A. is the Most-Congested City in the U.S. (12 of the Country's worst 40 bottlenecks surrounding LAX)

## America's Top 50 Traffic Bottlenecks November 2015

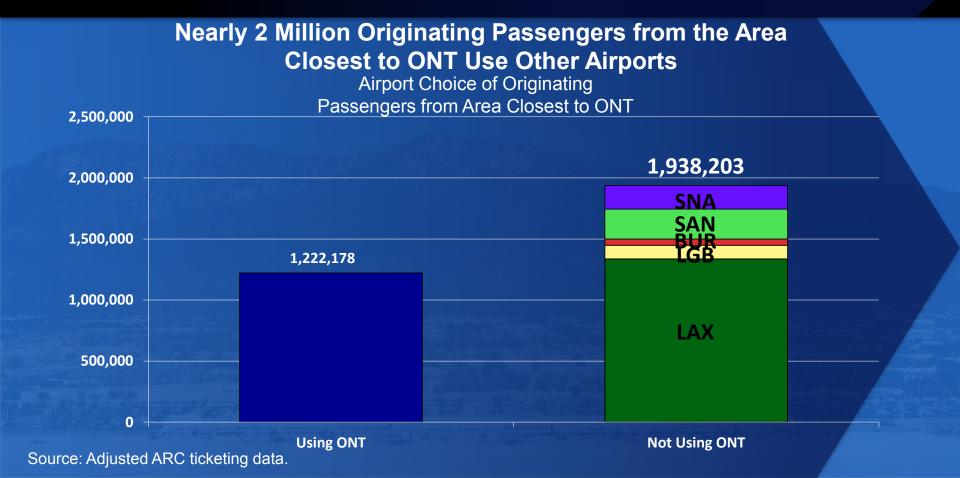
N	ational			Queue Length	Annual Total Delay (millions	Annual Lost Value of Time/ Productivity	Annual Fuel Wasted (milllions of
	Rank	Bottleneck	Location	(miles)	of hours)	(US\$ millions)	gallons)
	2	Seal Beach	I-405 between SR-22 and I-605	4.1	7.1	\$191	1.82
	3	Downtown L.A.	I-10 between Santa Fe Ave. and Crenshaw Blvd.	6.9	6.9	\$187	2.23
	4	Westside L.A.	I-405 between Venice Blvd. and Wilshire Blvd.	5.2	6.3	\$169	1.96
	5	Hollywood Freeway	US-101 between Franklin Ave. and Glendale Blvd.	4.4	5.4	\$146	1.76
	6	Downtown L.A.	I-10 between Exposition Blvd. and Stadium Way	4.3	5.4	\$145	1.86
	7	Sherman Oaks	US-101 between Sepulveda Blvd. and Laurel Cany	3.8	3.6	\$96	1.05
	11	Downtown L.A.	I-5 / I-10 between N. Mission Rd. and US-101	2.0	2.3	\$62	0.97
	13	Culver City	I-10 between La Brea Ave. and National Blvd.	2.2	2.1	\$57	0.55
	14	Eastside L.A.	I-5 between S. Eastern Ave. and Euclid Ave.	2.0	2.1	\$56	0.99
	29	Tarzana/Encino	I-405 between Burbank Blvd. and Ventura Blvd.	1.0	1.0	\$26	0.34
è	30	Downtown L.A.	US-101 between SR-110 and Alameda St.	1.0	1.0	\$26	0.43
	40	Downtown L.A.	I-10 between I-5 and US-101	0.6	0.5	\$13	0.24
				37.5	43.7	\$1,174	14.2





Source: U.S. Census Bureau, 2014.





# 4. Customer Service



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#### **Customer Service**











### **Customer Service**



JD Powers #1 Highest Rated Airport in Southern California

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## **Customer Service**



## ONT SoCal So easy

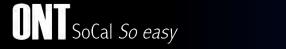
## **Customer Service**











## Why Go Anywhere Else???





## "De-Stealthing" ONT

#### "De-Stealthing" ONT

- Getting attention and building awareness
- Comprehensive, targeted, marketing and promotional campaign
- How you can help:
  - Use ONT
  - Advertise at ONT
  - Share travel data
  - Share insights and advice
  - Be an extension of our OIAA Marketing Team

## ONT... come along, as we transform the Airport together







Please visit us at: flyontario.com

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