

**2017 SCCAI INLAND EMPIRE MARKET TREND SEMINAR  
20<sup>th</sup> ANNIVERSARY SPONSORSHIP OPPORTUNITY**

**THE EVENT**

On Thursday, June 1, 2017 the Southern California Chapter of the Appraisal Institute (SCCAI) will be hosting its **20<sup>th</sup> Annual INLAND EMPIRE MARKET TRENDS SEMINAR (IEMTS)** at the Doubletree Hotel in Ontario. We anticipate the highest attendance level ever for this special anniversary celebration!

This seminar will provide the commercial and residential real estate professional with insight into the state of the Inland Empire's economy and the health of our real estate market. The program includes a panel of seasoned experts in the commercial and residential real estate fields who will discuss investment and development trends. Where are capitalization rates, pricing and leasing? Where is demand for investment properties? What about new residential development trends?



Brokers and investment analysts will provide insight into local real estate market trends by product type and sub-market, with examples of recent transactions, and their expectations for the future. This seminar is ideal for real estate professionals who want both macro and micro views of the Inland Empire real estate marketplace.

**ABOUT THE APPRAISAL INSTITUTE**

The Appraisal Institute is a global association of real estate appraisers, with nearly 20,000 valuation professionals in almost 60 countries throughout the world. The Southern California Chapter is the largest chapter in the organization, with more than 1,200 members in the Southern California region.

**SPONSOR EXPOSURE**

The 2017 IEMTS Conference brings together the most active and talented Southern California valuation professionals in one place. Whether your goal is selling a product, generating leads, or increasing brand awareness – sponsorship at this event will help you reach your goal. Take advantage of this unique opportunity to align your company with the largest and most recognized appraisal organization in the world.

- Logo recognition in event promotional materials distributed to over 1,200 chapter members via email and on social media
- Event signage
- Advertising space in event program

**2017 SCCAI INLAND EMPIRE MARKET TREND SEMINAR  
SPONSORSHIP LEVELS**

**EVENT SPONSOR \$4,000 (1 Available)**

Lead sponsor recognition in promotional materials, sponsor identity in seminar venue, full page advertisement in event program, display table at seminar, and two seminar registrations.

**LUNCH SPONSOR \$2,000 (1 Available)**

Sponsor recognition in promotional materials, sponsor identity in seminar venue, ½ page advertisement in event program, display table at seminar, and one seminar registration.

**RECEPTION SPONSOR \$2,000 (1 Available)**

Sponsor recognition in promotional materials, sponsor identity in seminar venue, ½ page advertisement in event program, display table at seminar, and one seminar registration.

**PLATINUM SPONSOR \$750**

Sponsor recognition in promotional materials, sponsor identity in seminar venue, display table at seminar and ½ page advertisement in event program.

**GOLD SPONSOR \$500**

Sponsor recognition in promotional materials, sponsor identity in seminar venue, display table at seminar and 1/4-page advertisement in event program.

**SILVER SPONSOR \$250**

Sponsor recognition in promotional materials and sponsor identity in seminar venue.

**DRAWING SPONSOR – Min. \$100 value**

Give-a-way item valued at a minimum of \$100 for the various drawings during the event. Sponsor recognition during drawing.

Company Name: \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please return to: Christie Santolucito (951) 225-3500 – [christie@sdgroupinc.com](mailto:christie@sdgroupinc.com) or  
Jay Munoz (626) 893-3547 – [jzen0912@verizon.net](mailto:jzen0912@verizon.net)

*\* Sponsorship will be accepted until all available sponsorship opportunities are committed, up to May 11<sup>th</sup>, 2017. \**