

**2017 SCCAI Annual Litigation Seminar
50th ANNIVERSARY SPONSORSHIP OPPORTUNITY**



THE EVENT

On Thursday, November 9, 2017 the Southern California Chapter of the Appraisal Institute (SCCAI) will be hosting its **50th Annual Litigation Seminar** at the historic Santa Anita Race Track in Arcadia, California. We anticipate the highest attendance level ever for this special celebration! The anniversary event will also be honoring George Hamilton Jones, MAI who chaired the first Litigation Seminar in 1967.

This seminar promises to provide the litigation professional with insight into the complex and ever-changing litigation valuation arena including the trends and issues shaping the appraisal and legal fields.

Seasoned attorneys, appraisers and other specialized consultants will provide invaluable information on relevant valuation procedures and legal influences affecting real property litigation. Panelists will discuss inverse condemnation, project construction changes, highest and best use and project influence. Valuation concepts affecting dispute resolution, integrating various expert opinions and testimony and current overview of game-changing case law will also be covered.

ABOUT THE APPRAISAL INSTITUTE

The Appraisal Institute is a global association of real estate appraisers, with nearly 20,000 valuation professionals in almost 60 countries throughout the world. The Southern California Chapter is the largest chapter in the organization, with more than 1,000 members in the Southern California region.

SPONSOR EXPOSURE

The 2017 Litigation Seminar brings together the most active and talented Southern California valuation professionals in one place. Whether your goal is selling a product, generating leads, or increasing brand awareness – sponsorship at this event will help you reach your goal. Take advantage of this unique opportunity to align your company with the largest and most recognized appraisal organization in the world.

- Logo recognition in event promotional materials distributed to over 1,200 chapter members via email and on social media
- Event signage
- Advertising space in event program

**2017 SCCAI Annual Litigation Seminar
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_____ WINNERS CIRCLE SPONSOR \$2,500 (Limited to one sponsorship)

Lead sponsor recognition on Chapter Website; Facebook and promotional materials. Sponsor identity in seminar venue, full page advertisement in event program, display table at seminar, and three free seminar registrations.

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_____ CHECKERED FLAG SPONSOR \$1,500

Sponsor recognition in Facebook page; promotional materials; sponsor identity in seminar venue, ½ page advertisement in event program, display table at seminar, and two free seminar registrations.

_____ RACE TRACK TOUR SPONSOR \$1,000

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Sponsor recognition in promotional materials, sponsor identity in seminar venue, ¼ page advertisement in event program.

_____ STARTING GATE SPONSOR \$250

Sponsor recognition in promotional materials and sponsor identity in seminar venue.

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PLEASE CONTACT THE CHAPTER OFFICE TO RESERVE YOUR SPONSORSHIP LEVEL:

Phone (818) 957-5111

Linda Zimmer at ext 3

Linda@sccai.org

or

Lianna Ayala at ext 2

Lianna@sccai.org

Sponsorship Deadline is October 30, 2017