



**Southern California
Chapter**

Your 4th Quarter 2018 News & Updates

President's Letter

Charles Baker, SRA, AI-RRS

SCCAI 2018 President



As 2018 draws to a close I'd like to take this opportunity to wish our members a very Happy Holiday season.

I can't think of a better way to cap off 30-years in this profession by serving as President of the Southern California Chapter of the Appraisal Institute. I've loved every minute, including all the conference calls, board meetings, live events, mixers, emails and private calls. I'm humbled to have worked side-by-side with our most capable and experienced board of directors, branch members and executive staff. It is an experience I will cherish forever.

We are a service organization charged with simultaneously growing our membership and providing value to existing members. The allocation of resources among the two requires a deft balancing act in the face of competition for limited education dollars and brand recognition. We must not dilute our mission, our standards or our messaging. While change requires flexibility and nimbleness, I believe there will never be a shortage of demand for excellence in the face of expediency or exiguity. Let us always be the lighthouse by which others are guided.

I look forward to continuing to work with our Chapter, Region and at the National level in the years to come. Our Chapter will be in extremely capable hands in 2019 with Beth Finestone serving as President, Casey Merrill As Vice-President, Steve Henry as Treasurer and Jacinto Munoz as Secretary. Rest assured they are up to the challenge.

All my best for a healthy and prosperous 2019. May you continue to serve with distinction.

Charles Baker, SRA, AI-RRS

2018 Education Committee Newsletter Jacinto Munoz, MAI, SRA, AI-GRS, AI-RRS

Happy Holidays to everyone within the Southern California Chapter!! As 2018 draws to a close and we look back, it is incredible to believe that we are already at the end of another fantastic year. Although 2018 continued to show challenges for traditional in-person education offerings due to the growing preference for online education, which has become so appealing to the inherently busy masses that the appraisal profession has become, I would say that the Southern California Chapter ultimately created another fruitful year for education. However, this success could not have been achieved without help from the other committee members, Adam Bogorad, MAI and Myung Cha, MAI, AI-GRS and perhaps more importantly, the chapter office's perennial

dynamic duo, Linda and Lianna, as these two amazing women do so much for the largest chapter in the country and are the brains behind the operation!

In closing the year, last month we held the 51st Annual Litigation Seminar at the Omni Hotel at California Plaza in Los Angeles. In line with tradition, the event was a success with outstanding reviews from those in attendance. I want to thank Adam Dembowitz, MAI for chairing the event along with Bernadette Duran-Brown (Partner at Nossaman, LLP), as there is a tremendous time commitment and behind-the-scenes work that goes on in order to make any educational offering a success, which is all for the love of the chapter. For those who were enrolled in the October offering of Quantitative Analysis, please note that it was rescheduled for February 2019, so I would encourage all to enroll as soon as possible. As 2018 is winding down and I sit in the "Lame duck" throne, the incoming Education Committee is already ramping up for 2019, as the 26th Annual LA/OC Market Trends seminar in Cerritos is just around the corner. This is always an excellent event with strong speakers, as it provides chapter members with a robust economic overview of the coming year and allows members to connect with each other, which is so desperately needed by many in this profession who are so terrified by the word and act of "Networking". The Education Committee is committed to bringing forth a diverse and relevant slate of educational offerings as shown below in some of the upcoming courses and seminars. With all of the fires and floods in recent years, perhaps becoming reacquainted with Real Estate Damages is a good idea on April 2, 2019 (hint, hint).

January 24, 2019 (Cerritos) - 26th Annual LA/OC Market Trends Seminar
February 4-8, 2019 (Ontario) - Quantitative Analysis
February 6, 2019 (Costa Mesa) - 7-hour National USPAP Update Course
April 2, 2019 (Ontario) -Real Estate Damages
April 8-12, 2019 (Ontario) - Advanced Market Analysis and Highest and Best Use

As I have said on numerous occasions, we never want to cancel courses, so please support the local chapter by registering for these SCCAI courses early, which is especially true for those who are pursuing the designations! Also, if there are specific requests for courses or seminars that members would like the chapter to offer, please feel free to reach out to anyone on the Education Committee, Linda, or Lianna. As someone who sits on the National Education Committee, we are continually looking for ideas for potential offerings such as the Advanced Land Valuation offering that rolled out last year, or offerings such as Valuation Resources for Photovoltaic Systems, Fundamentals of Apartment Appraising, Fundamentals of UASFLA (Uniform Appraisal Standard for Federal Acquisitions), and Leasehold Valuation and its impact on Value, which are all anticipated for roll out during 2019. For those members who have been sitting in their garages for the past 20 years, things have changed and education is continually evolving in the appraisal industry, so sitting in the some of the basic courses for a second time or the new advanced courses for the first time is not such a bad idea, as new materials and methodologies are being introduced such as the new case studies that will be presented in the 2019 Advanced Market Analysis and Highest and Best Use course. With markets and technology continually changing, now might be the time to show our relevance and this starts by staying up-to-date on education!

As always, I would like to remind members of the Southern California Chapter of another huge benefit, the Mason-Thornton Scholarship Program, which is a scholarship fund that was established to help members pay for their designation classes. If you have not already done so, please visit the Chapter Website for a comprehensive list of upcoming courses and seminars as well as information on how to apply for the Mason-Thornton Scholarship. I want to close by thanking Adam and Myung for their aid throughout the year, and I wish Mr. Kory Felix the best as he transitions onto the Southern California Education Committee. I look forward to seeing members at upcoming events!

Don't Miss!!!

**26th Annual LA/OC Market Trends Seminar
January 24, 2019
Sheraton Cerritos
Cerritos, CA**

APPROVED: 8 hrs of AI and BREA CE

SCCAI'S [JOBS BOARD](#) ON THE CHAPTER WEBSITE

When is the last time you looked at the JOBS BOARD on the Chapter Website??
There are many job opportunities just waiting for you!

And, as a member of SCCAI YOU can post a ad on the Jobs Board FREE! That's right.....if YOU are looking for an opportunity your ad is free.

Check out the [JOBS BOARD](#) TODAY !!!

Scholarships Available

The Southern California Chapter's Mason - Thornton Scholarship Program

The Mason - Thornton Scholarship Fund is a Trust Fund sponsored and managed by the Southern California Chapter of the Appraisal Institute. The sole purpose of the Fund is the awarding of financial scholarships to Designated Members and Candidates in good standing for courses presented by the Appraisal Institute leading to a professional designation in the Appraisal Institute.

[Application and Information](#)

Comprehensive Exam Prep

Gary DeWeese, MAI, and an instructor for the Appraisal Institute for more than 20 years, is offering his Comp Exam prep material for sale. The cost is \$300 for the Income, \$150 for the Sales, \$150 for the Cost/HBU and \$150 for the General module material. If you purchase the first 3 modules, the General module material is free. The material is based on multiple choice type problems with detailed solutions illustrated. The material is electronically delivered the same day as ordered.

For more information about the material, to read student reviews, and learn how to order go to www.garydeweese.com or contact Gary directly at garydeweese@comcast.net or 925-216-8751.

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