

Commercial Sales

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Today's Discussion

- Notable sales
- Rent Comparison: Office vs. Industrial
- Downtown State Street
- Predictions



Q1-Q4 Sales Transactions & Sales Volume

97 Transactions

\$329 Million

<u>ZU18</u>

81 Transactions \$279 Million

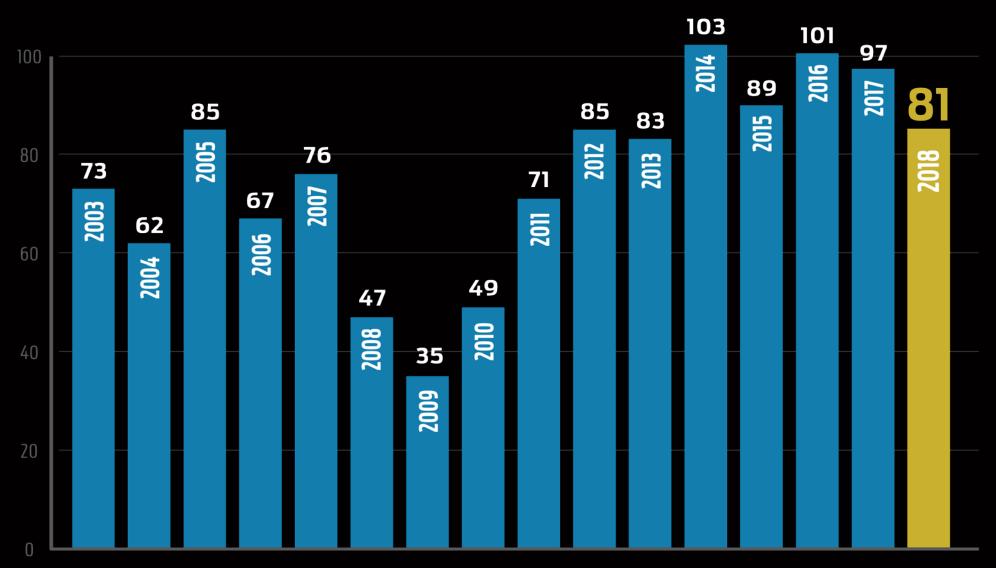
Transactions down 17% Sales Volume down 15%





South Coast Commercial Sales

2003 - 2018



































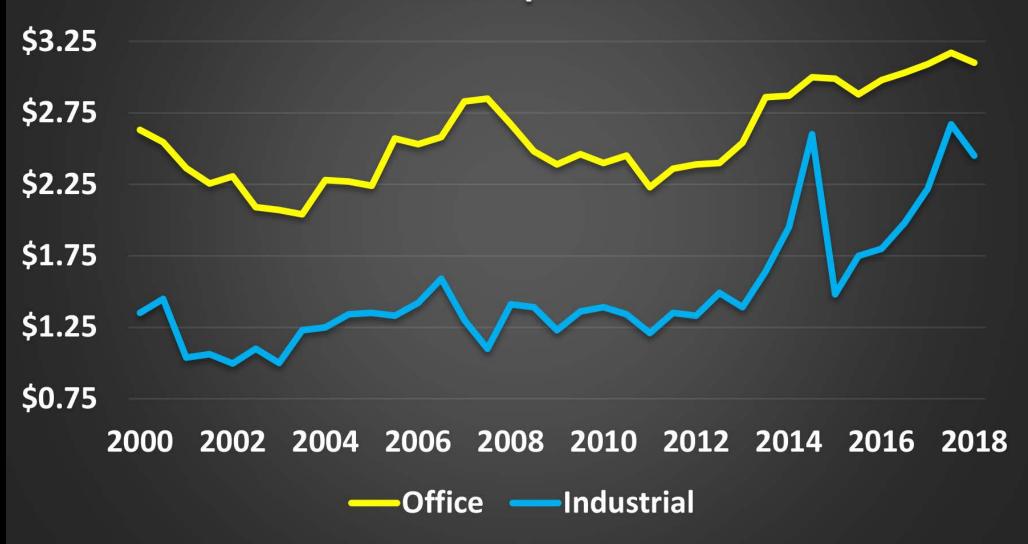




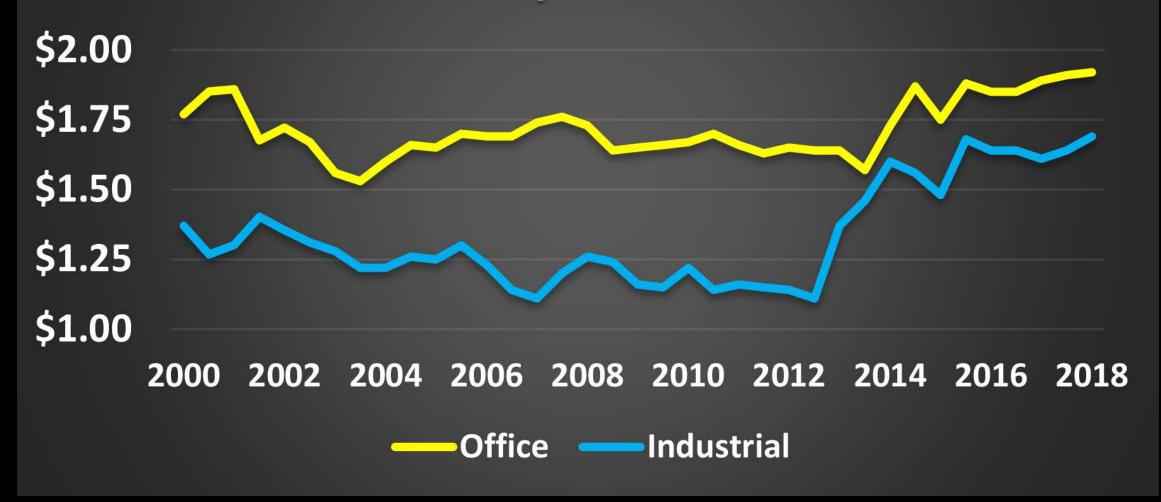




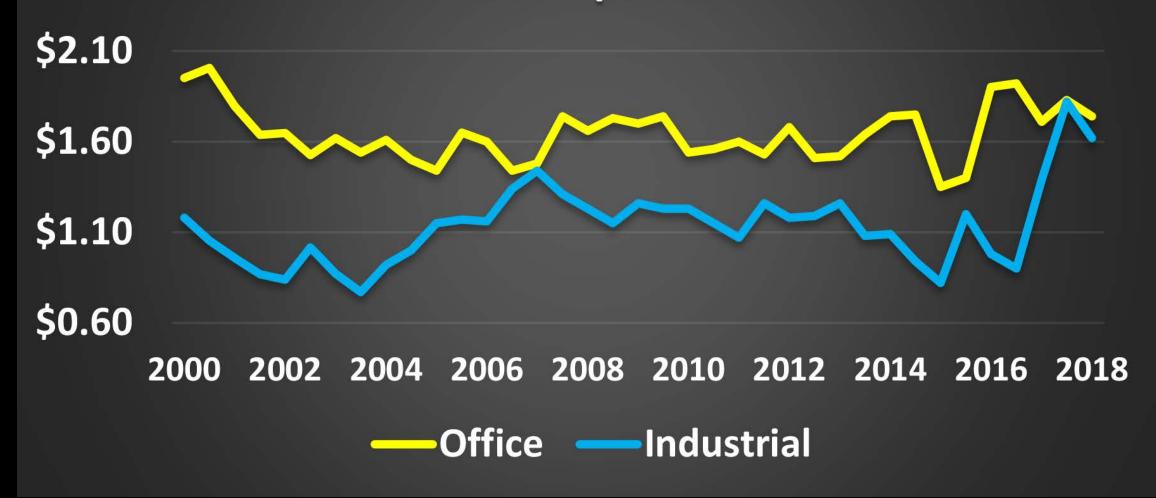
Santa Barbara Office/Industrial Lease Rate Spread



Goleta Office/Industrial Lease Rate Spread



Carpinteria Office/Industrial Lease Rate Spread



Downtown State Street

- 28 vacant store fronts comprised of 216,267 SF
- The average gross achieved lease rate for the Santa Barbara area declined 28% from the previous year from \$4.36/SF to \$3.16/SF
- Some retail spaces are being converted to office use
- The future will see mixed use with residential

Predictions

- Buyer/Seller standoff to continue
- Less development due to rising construction costs.
- Industrial demand continues to increase and values follow
- As interest rates rise, CAP rates will follow and compress values



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