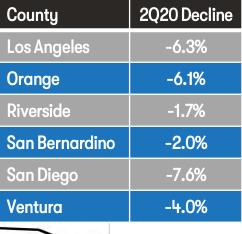
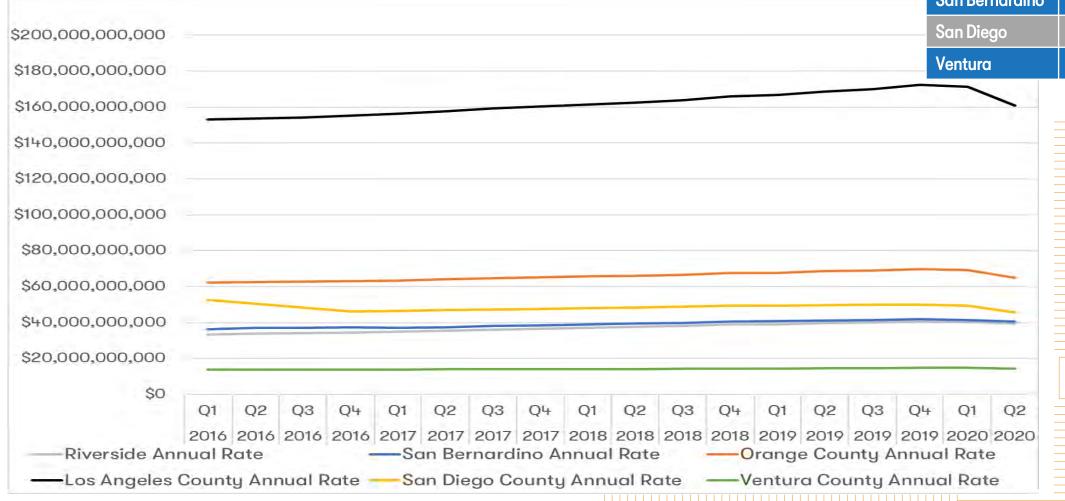
#### Southland Taxable Sales

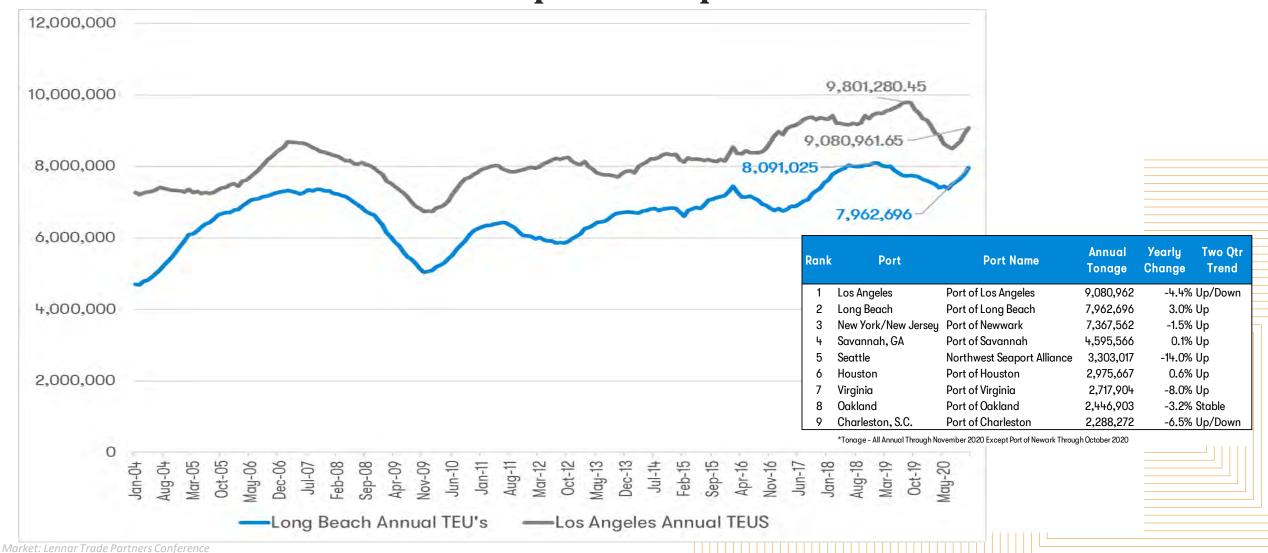




Market: Lennar Trade Partners

Source: California Department of Tax and Fee Administration; Zonda

## Southern California Import/Export Trends

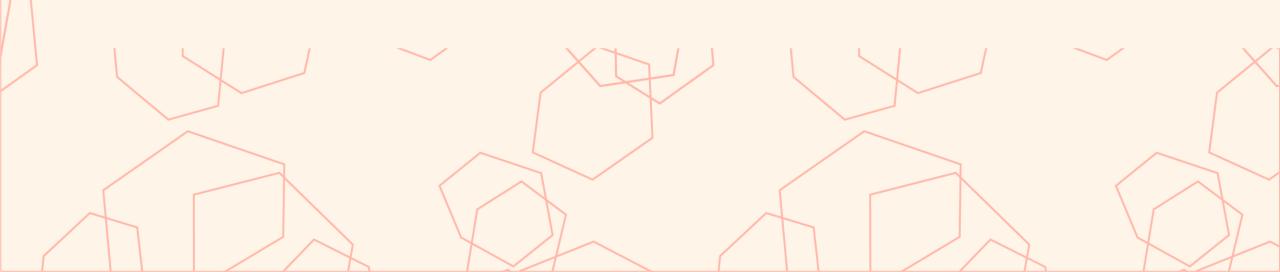


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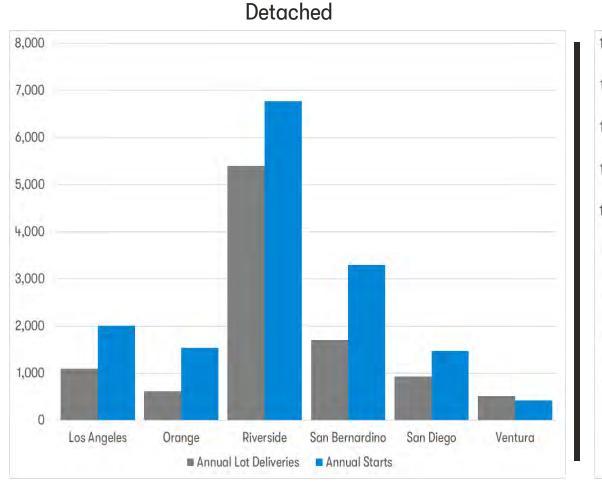
Source: Port of Los Angeles and Port of Long Beach; Zonda

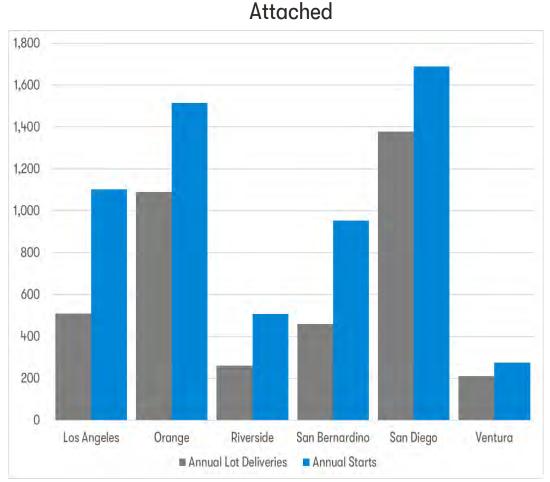
## County by County

Supply & Demand Performance by County (4Q20)



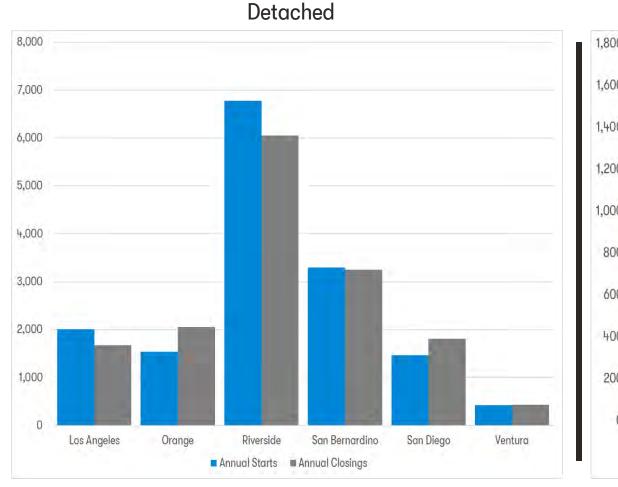
### Annual Lot Deliveries & Starts by County

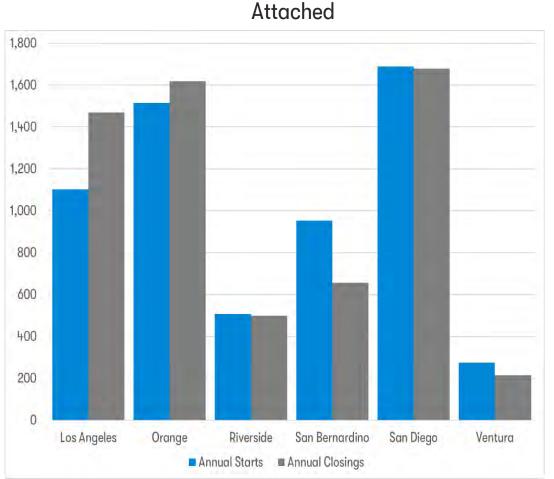




 ${\it Market: Lennar Trade Partners Conference}$ 

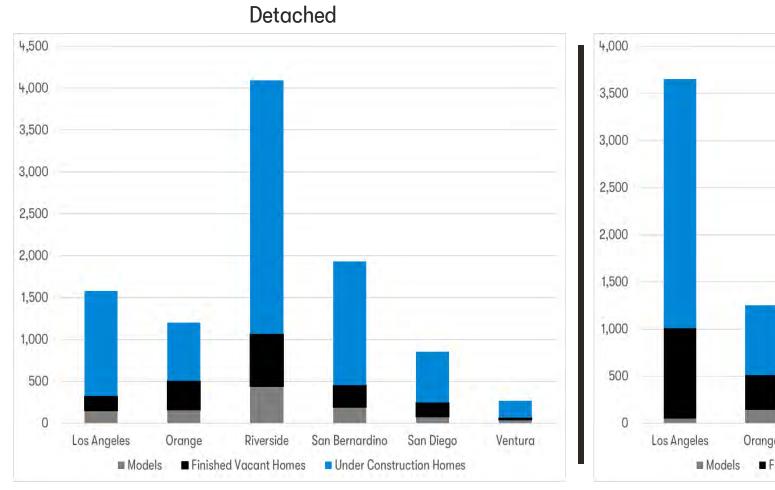
## Annual Starts & Closings by County

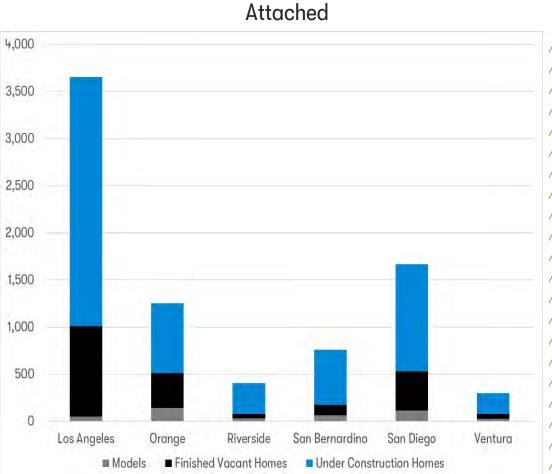




 ${\it Market: Lennar Trade Partners Conference}$ 

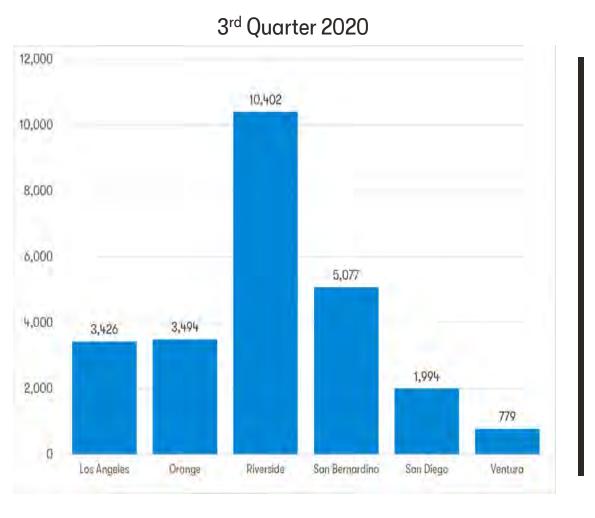
## Inventory by County

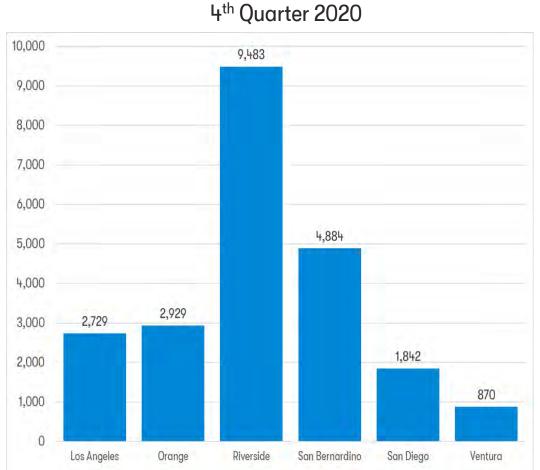




Market: Lennar Trade Partners Conference

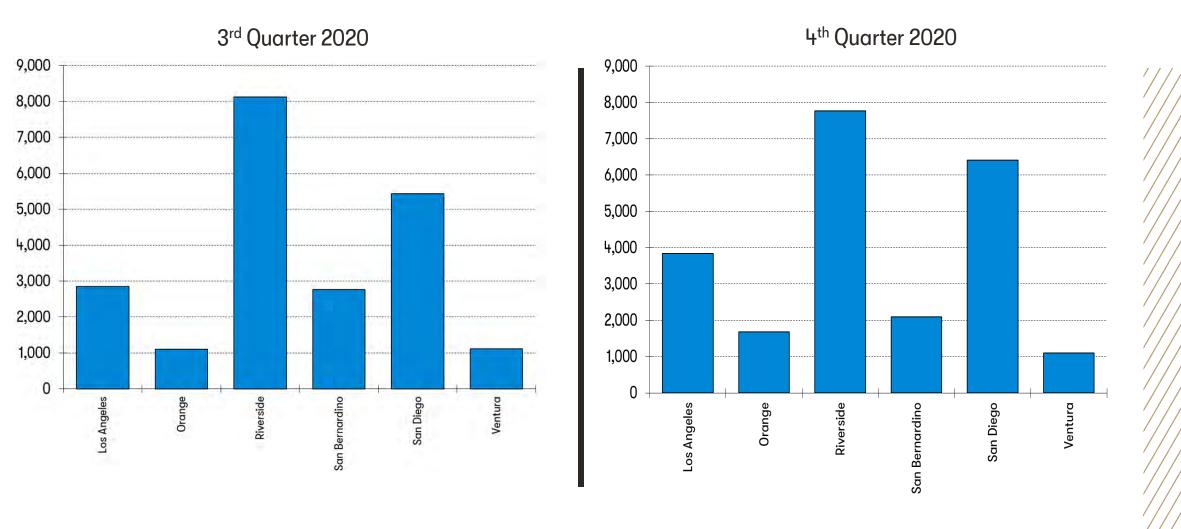
## Vacant Developed Lots (All Types)





 ${\it Market: Lennar Trade Partners Conference}$ 

#### Near-Term Future Pipeline (Excavation, Paving, & Streets In)

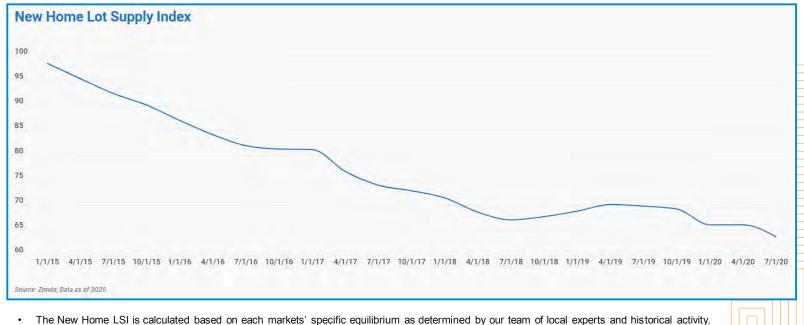


Market: Lennar Trade Partners Conference

Source: Zonda
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## Lot Supply Index

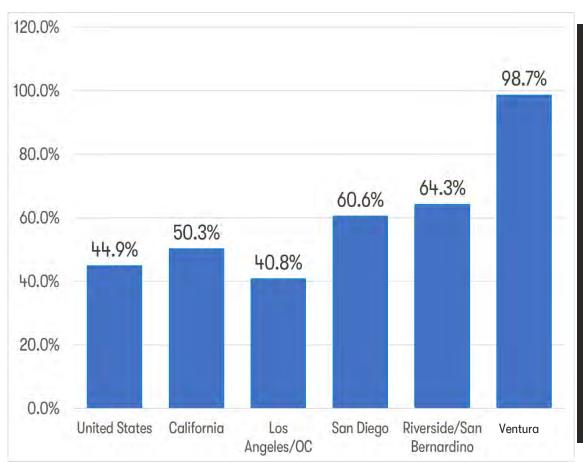
Rank	Market	Index	YoY				
		Value	Change				
1	Nashville	43.2	-30%				
2	San Diego	33.4	-28%				
3	Sacramento	71.9	-27%				
4	Portland	53.2	-24%				
5	Seattle	38.5	-23%				
	Riverside/San Bernard		-22%				
7	San Francisco	59.3	-22%				
8	Baltimore	51.0	-21%				
9	Raleigh	49.6	-16%				
10	Dallas	70.1	-16%				
11	Minneapolis	71.3	-15%				
12	Austin	61.0	-13%				
13	Los Angeles/OC	60.3	-13%				
14	Philadelphia	51.2	-13%				
15	Las Vegas	47.2	-12%				
16	Houston	61.0	-12%				
17	Phoenix	63.7	-9%				
18	United States	63.5	-9%				
19	Indianapolis	51.4	-9%				
20	Jacksonville	57.5	-8%				
21	Miami	56.5	-6%				
22	Charlotte	50.0	-5%				
23	Boise	43.6	-4%				
24	Orlando	52.6	-3%				
25	Tampa	52.2	-3%				
26	Denver	71.6	-2%				
27	Salt Lake City	57.9	-2%				
28	New York	73.8	-1%				
29	Washington, DC	55.1	-1%				
30	San Antonio	67.2	0%				

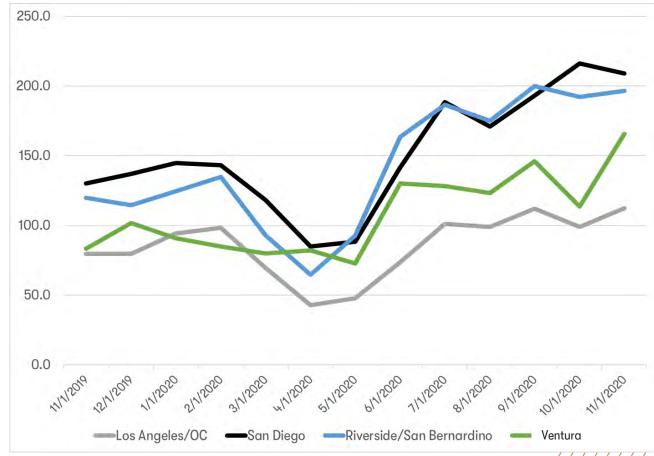


The comparative current value is adjusted to capture the "true" months of supply figure by applying a greater weight to vacant developed lots in subdivisions with more starts activity. Each index value is associated with a phrase highlighting the current lot supply dynamics. A value of 100, represents perfect equilibrium, while a value of 125 and above equals "Significantly Oversupplied", 115-125 – "Slightly Oversupplied", 85-115 –

"Appropriately Supply", 75-85 - "Slightly Undersupplied", and 75 and below - "Significantly Undersupplied."

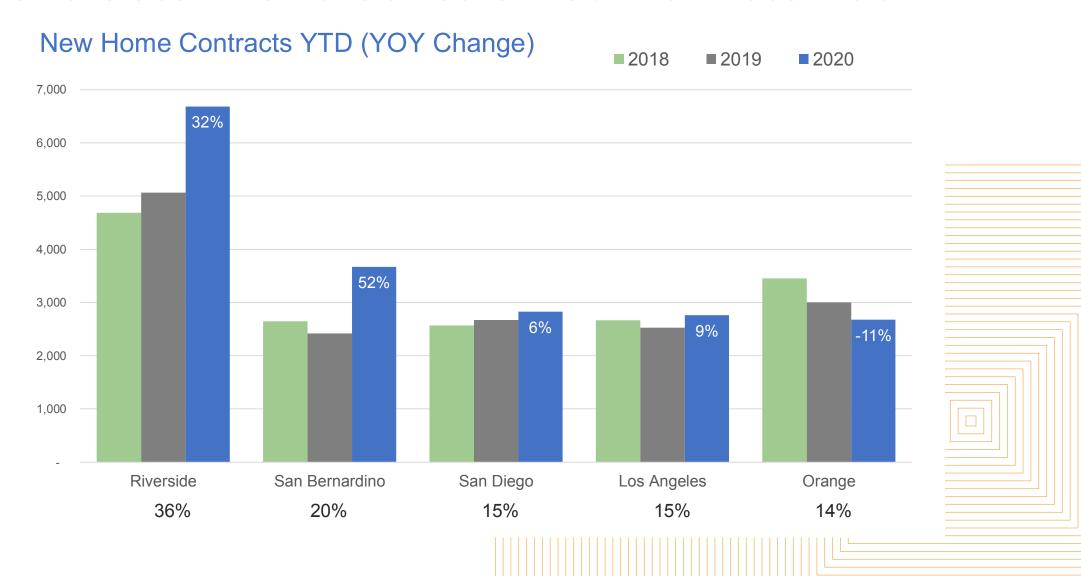
## Pending Sales Index



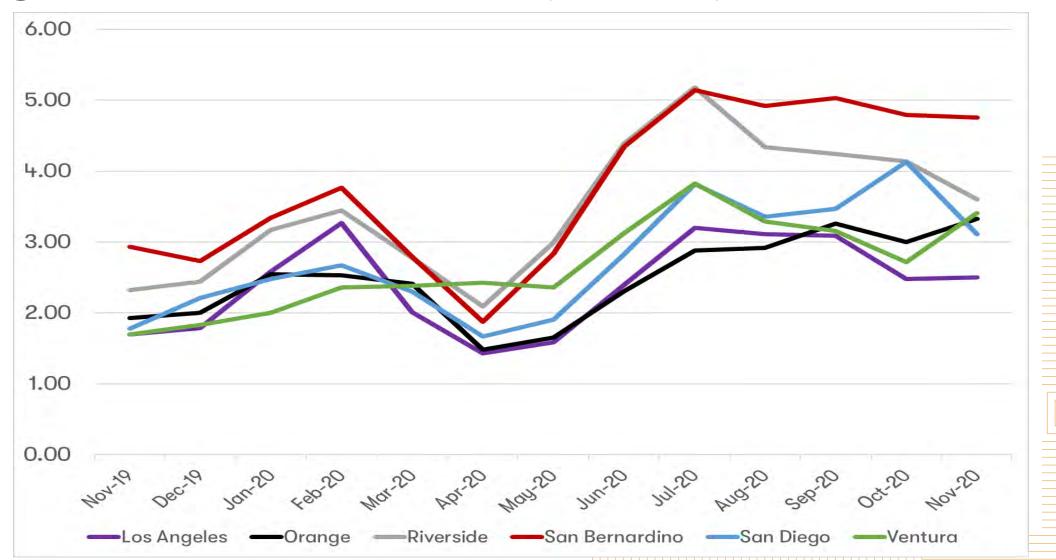


Market: Lennar Trade Partners Conference

#### SoCal Contracts – Land Constrained Markets Flat

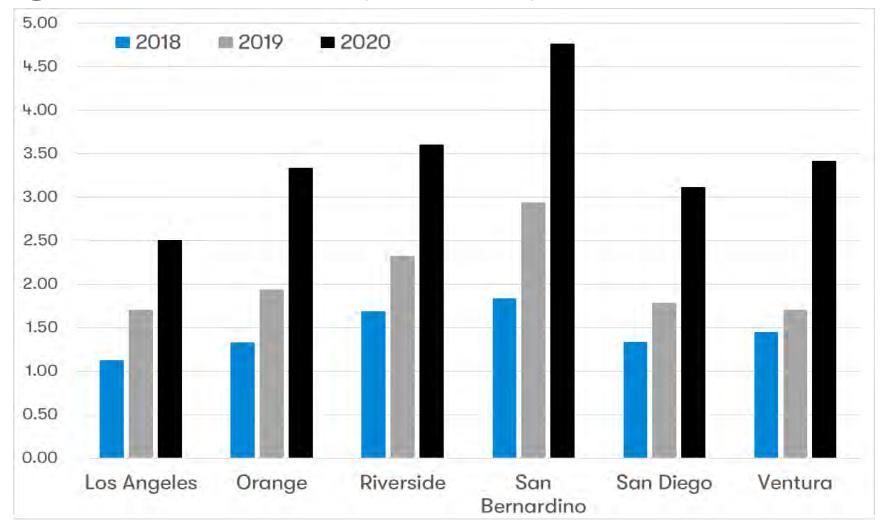


#### Avg. New Home Sales Rate by County



#### **%** Zonda<sub>™</sub>

## Average Sales Rates by County

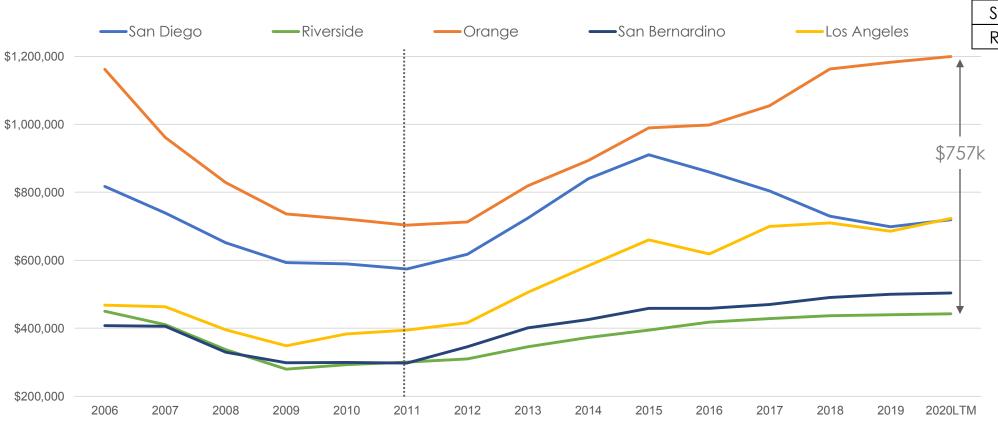


\$1,400,000

#### SFD Median

Source: Public Record Data; Meyers Research

#### SFD New Home Closing Price by County



 County
 DET Median

 Orange
 \$ 1,199,390

 San Diego
 \$ 719,239

 Los Angeles
 \$ 723,740

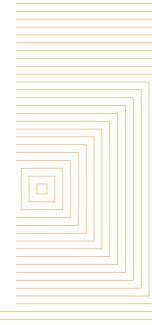
 San Bernardino
 \$ 503,562

 Riverside
 \$ 442,491

## Appetite for Affordable Homes Significant

#### Sales Rate Above/Below FHA by County

County	A bove FHA	Below FHA	Percent Change
Los Angeles	2.0	4.6	130%
San Diego	2.5	5.0	99%
Riverside	4.1	6.1	47%
Orange	2.7	3.8	43%
San Bernardino	4.9	6.3	30%



# Clear Delineation in Price Segments



## Top Annual Starts by Subdivision in the Southland

					2020	Avg.	2020			Home				
	Active		Price	Avg.	Annual	Mo.	Annual	Finished		lnv.	VDL	VDL	Future	
Subdivision Name / Rank	Quarter	Postal City	Range	\$/Sq.Ft.	Starts	Starts	Closings	Vacant	Const.	MOS	Inv	MOS	Lots	
Rancho Mirage / Del Webb	1Q18	Rancho Mirage	\$374 - \$570	\$445,990	154	12.8	183	5	60	4.9	185	14.4	562	
Four Seasons / Terra Lago	1Q14	Indio	\$287 - \$432	\$312,990	118	9.8	105	6	17	3.7	198	20.1	40	
Pacific Village Promenade	2Q19	San Diego	\$670 - \$787	\$723,400	98	8.2	58	20	38	12.8	0	0.0	0	
Spring Mountain Ranch / Carmel Ridge	4Q18	Moreno Valley	\$504 - \$569	\$546,990	89	7.4	110	4	13	2.2	4	0.5	0	
River Village / Concord (TH)	2Q19	Santa Clarita	\$454 - \$482	\$474,490	89	7.4	43	14	45	17.3	77	10.4	0	
Providence Ranch / Seasons	1Q19	Lancaster	\$390 - \$483	\$430,990	85	7.1	53	11	28	9.5	49	6.9	0	
Pacific Village Pavilion	2Q19	San Diego	\$701 - \$835	\$778,900	84	7.0	53	22	27	11.8	0	0.0	0	
Summerwind Trails / Camellia Pointe	4Q18	Calimesa	\$375 - \$438	\$416,500	83	6.9	62	5	27	6.6	7	1.0	0	
Escondida Pointe	3Q06	Coachella	\$288 - \$328	\$307,709	83	6.9	36	0	45	15.7	134	19.4	0	
Atwell / Arroyo	4Q19	Banning	\$304 - \$336	\$312,500	83	6.9	0	0	80	0.0	26	3.8	0	
Winchester Ranch / Aspen Pointe	4Q06	Winchester	\$365 - \$444	\$409,000	82	6.8	72	1	32	5.8	11	1.6	0	
Westerly (TH)	2Q18	Simi Valley	\$548 - \$660	\$611,490	82	6.8	52	37	29	16.6	11	1.6	0	
Winchester Ridge	4Q19	Menifee	\$429 - \$504	\$463,500	82	6.8	25	2	47	27.4	295	43.2	0	
Pacific Village Commons	2Q19	San Diego	\$945 - \$962	\$944,900	81	6.8	52	6	32	9.5	6	0.9	0	
Otay Ranch/Suwerte	4Q18	Chula Vista	\$467 - \$511	\$479,900	81	6.8	37	33	33	24.0	93	13.8	0	
Groves / Bayberry (TH)	4Q19	Whittier	\$400 - \$650	\$550,000	80	6.7	0	10	64	0.0	110	16.5	0	
Citrus Trails / Valencia	3Q19	Redlands	\$637 - \$808	\$683,890	75	6.3	48	10	17	7.5	58	9.3	0	
Beach / Lantana - Towns (TH)	4Q19	Stanton	\$462 - \$706	\$567,880	74	6.2	8	16	44	99.0	32	5.2	0	
Belrose	1Q19	Fontana	\$526 - \$612	\$557,990	73	6.1	61	2	31	6.9	0	0.0	0	
Atwell / Cienega	4Q19	Banning	\$303 - \$336	\$316,000	73	6.1	8	0	62	97.5	34	5.6	0	
TOTALS / AVERAGES			\$287 - \$962	\$516,750	1,749	7.3	1,066	204	771	18.9	1,330	8.7	602	

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# Southern California On The Horizon

#### On The Horizon

- PSI shows Orange County/LA as lower than other California markets mainly due to lack of supply.
- LSI shows San Diego and Riverside/San Bernardino posted significant YoY declines in lot supply.
- Push toward higher density and attached product in the closer in markets.
- Future lot deliveries need to increase to keep up with demand.
- Annual starts are not keeping up with annual closings.
- There is potential for gaps in lot availability.
- Affordability is pushing buyers to markets like the Lanaster/Palmdale, Coachella Valley and Menifee areas.
- Technology = virtual interest leading to in-person visits leading to home sales.
- Commodity and land prices will continue to pressure homebuilder margins.
- Price increases are starting to moderate while sales rates have remained strong.
- Finally, the pandemic is still with us, but there are positive signs as more vaccines are approved.
- Overall, the state of the residential market is presently strong with potential to remain strong into the coming year.



# Thank you

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