



Southern California Chapter



Adam Bogorad, MAI
2024 SCCAI President

A Message from the President

"Success is not final, failure is not fatal: it is the courage to continue that counts." – Winston Churchill

As we reach the mid-point of 2024, I am proud to report that our chapter has thrived, even in the face of significant challenges currently facing the appraisal profession. Despite these obstacles, our community has demonstrated resilience and adaptability, underscoring the strength and dedication of our members.

One of the highlights of this quarter was the successful Inland Empire Market Trends Seminar held earlier in June. This event not only provided invaluable insights into current market dynamics but also fostered important professional connections. Similarly, our Women's Initiative Committee (WIN) events and the Pasadena Architectural Home tour were met with great enthusiasm and participation, showcasing the vibrant engagement within our chapter.

We also made a remarkable impact on a national level. At the National Leadership Development and Advisory Council (LDAC) conference in Washington, D.C., held in May, SCCAI had the most representation of any in other chapter in attendance. This impressive turnout is a testament to our leadership and commitment to advancing our profession. I am deeply grateful to all our members for their unwavering support and participation, which continues to set us apart as a role model for success.

In addition to our events and national presence, I am thrilled to announce that we have already conferred as many new designations in 2024 as we did in the entire previous year. It was a pleasure to present MAI designations in person to Ryne Bex and Alexander Liu at the Inland Empire seminar. Congratulations to both of them, and all of our new designees, on this significant achievement!

Looking ahead, I am confident about our chapter's direction and prospects. This month, we officially elected a new board for 2025, and I am assured that our chapter is in capable hands well into the future.



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Thank you all for your continued dedication and contribution to the success of our chapter. Together, we are not just navigating through challenges but also setting new standards of excellence.

Best regards,

Adam M. Bogorad, MAI

President, Southern California Chapter of the Appraisal Institute