# Is AI worth your time? Or is it all hype?

A useful tool or parlor trick?

AI WORTH YOUR TIME? ALL HYPE?

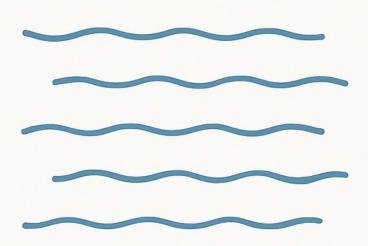
## Al Is Good At A Narrow Band Of Tasks

- Research Assistant
- Summarizing Information
- Extracting Insights
- Creating Visuals
- Data Grunt Work

## Data Privacy And Client Confidentiality

- ChatGPT Enterprise
  - Claude Enterprise
- Healthcare, Banking, Law Firms

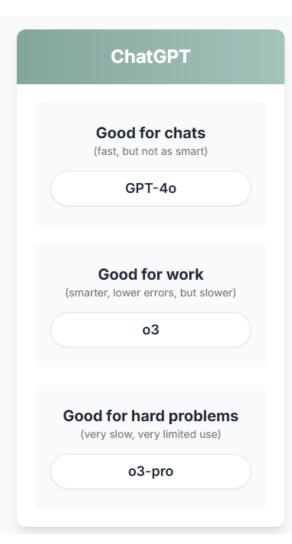
## **Topics**

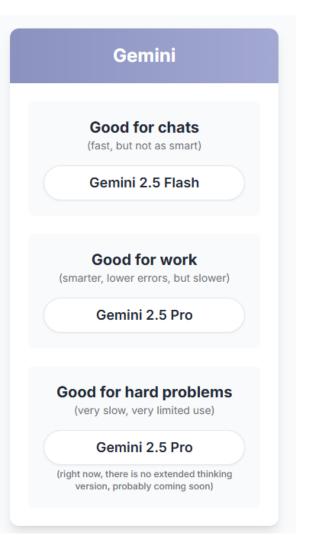


### Deep dive

#### 3 Levels of Intelligence (Actually 4)

### Claude **Good for chats** (fast, but not as smart) Claude 4 Sonnet Good for work (smarter, lower errors, but slower) Claude 4 Opus **Good for hard problems** (very slow, very limited use) Claude 4 Opus Extended thinking





#### Chain-of-Thought Prompting

- 1. Identify the expert team needed for the task
- 2. Then, determine the expert team needed for the prompt
- 3. Provide detailed context (Load the 6-step framework)
- 4. Have the LLM take on the combined expert roles
- 5. Creating a comprehensive prompt based on all the built-up context





Justin C. Gohn, MAI, SRA in • You Exploring the Frontiers of AI. CRE Valuation & Advisory.

Depends on the prompter...did a masterful Rembrandt here



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Joshua Wood, JD, MAI, AI-GRS Author

Senior Managing Director & Shareholder at Valbridge Property Adv...

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